



## NITA SPONSORSHIP INFORMATION

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### SPONSORSHIP CATEGORIES

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#### ORDER OF NITA

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Major Sponsors contributing a minimum of \$100,000 receives:

- Ten (10) tickets to the conference
- Six (6) booths at the trade show
- An opportunity to be both a keynote speaker, or Chair, and to introduce a keynote speaker
- Recognition from the conference chairs of sponsorship throughout the conference event
- Most prominent display of your name and logo on all printed matter, including conference brochure mail out and fax outs (approximately 60,000 pieces), electronic display of your logo in all main conference areas, trade show areas, advertisements (electronic print), hall banners in meeting room and exhibit area
- A full-page advertisement in a preferred cover location in the show guide & ISBN published document
- Advertisement of your corporate logo on event television advertisements
- Listing of logo on NITA website with direct link from logo to sponsor's website
- Recognition as a full sponsor at the Order of NITA level at all NITA events within one year of the event being sponsored initially (but specific benefits relating to complimentary conference and trade show passes apply to first event only).
- Event exclusivity
- A table at the Gala Dinner & Dance. 10 persons per table (assuming a gala dinner is featured in the event).

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#### THE DIAMOND EAGLE

##### Major event exclusivity

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Major Sponsors contributing a minimum of \$50,000 receives:

- Six (6) tickets to the conference
- Four (4) booths at the trade show
- An opportunity to be a keynote speaker or to introduce a keynote speaker
- Recognition from the conference chairs of sponsorship throughout the conference event
- Prominent display of your name and logo on all printed matter, including conference brochure mail out and fax outs (approximately 60,000 pieces), electronic display of your logo in all main conference areas, trade show areas, advertisements (electronic print), hall banners in meeting room and exhibit area
- A full-page advertisement in a preferred cover location in the show guide & ISBN published document
- Advertisement of your corporate logo on event television advertisements
- Listing of logo on NITA website with direct link from logo to sponsor's website
- A table at the Gala Dinner & Dance. 10 persons per table (assuming a gala dinner is featured in the event).

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#### THE PLATINUM EAGLE

##### The height of visibility

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Major Sponsors contributing a minimum of \$25,000 receives:

- Three (3) tickets to the conference
- Two (2) booths at the trade show
- An opportunity to be a speaker or to introduce a speaker
- Recognition from the conference chairs of sponsorship throughout the conference event
- Prominent display of your name and logo on all printed matter
- A full-page advertisement in the ISBN published document and in the show guide
- Advertisement of your corporate logo on event television advertisements



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- Listing of logo on NITA website with direct link from logo to sponsor's website
- A table at the Gala Dinner & Dance. 10 persons per table (assuming a gala dinner is featured in the event).

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### THE GOLD EAGLE

#### A prestigious statement

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Companies contributing a minimum of \$10,000 receive:

- Two (2) tickets to the conference
- One (1) booth at the trade show
- Recognition from the conference chairs of sponsorship throughout the conference event
- Prominent display of your name and logo on all printed matter
- Listing of logo on NITA website with direct link from logo to sponsor's website
- A full-page advertisement in the ISBN published document
- Four (4) tickets to the Gala Dinner & Dance (assuming a gala dinner is featured in the event).

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### THE SILVER EAGLE

#### A step above

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Companies contributing a minimum of \$5,000 receive:

- One (1) ticket to the conference
- One (1) booth at the trade show
- Recognition from the conference chairs of sponsorship throughout the conference event
- Prominent display of your name and/or logo on all printed matter
- Listing of logo on NITA website with direct link from logo to sponsor's website
- A quarter-page advertisement in the ISBN published document
- Two (2) tickets to the Gala Dinner & Dance (assuming a gala dinner is featured in the event).

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### THE BRONZE EAGLE

#### A good friend

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Companies contributing a minimum of \$2,500 receive:

- Two (2) tickets to the conference, which we will allocated at the discretion of NITA to elders and students unable to fund their own registration, or to anyone nominated by the sponsor, or one (1) booth at the trade show for a deserving Aboriginal non-profit organization, institution or exhibitor unable to fund a booth
- Recognition from the conference chairs of sponsorship throughout the conference event
- A quarter-page advertisement in the ISBN published document

\*\* **"Financial and in-kind contributions"** must be confirmed in writing prior to material going to the printers.